

**There's
a better
way than
flipping
a coin to
select a
candidate**



**A public education message from
the City of Santa Clara
www.VoteEthics.org**





Santa Clara Municipal Election Day
is Tuesday, Nov. 4, 2008

There are many ways to learn more about local candidates running for office

- **Read** campaign mailers, candidate websites and other materials produced by candidates and their supporters, including candidate profiles on the League of Women Voters website, www.smartvoter.org.
- **Meet** candidates in person whenever possible, and attend candidate forums where you can listen to candidates describe their qualifications and vision for Santa Clara. Watch the October Santa Clara Candidates Forum on archived video on www.santaclaraca.gov.
- **Examine** closely the fine print on campaign mailers to see who is paying for them. Is it the candidate? An opponent? Or a third party that may be objective or may have an agenda?
- **Pick up** a copy of the Vote Ethics newspaper insert at City Hall, the library or other municipal facilities, or read it online at www.VoteEthics.org.

Watch "The Final Word" Santa Clara Candidates Forum

An opportunity to hear candidates "set the record straight" the night before Election Day.



Monday, Nov. 3
7-9:30 p.m.
Council Chambers
1500 Warburton Ave., Santa Clara
or broadcast live on Cable Channel 15



City of Santa Clara
1500 Warburton Ave.
Santa Clara, CA 95050

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Campaign 2008

Good government begins at the ballot box

To find out about ethical campaigning and how to evaluate candidate ethics
www.VoteEthics.org

To find out about campaign donors and expenditures
www.SantaClaraCampaignDollars.org

To find out about voter registration, mail-in ballots, poll locations
www.sccvote.org